

## FARMER COOPERATIVE FACTS

- ★ We currently work with 25 Farmer Cooperatives in 14 countries in Latin America, Southeast Asia, and Africa
- ★ To ensure the freshest coffee possible, we source our coffee from varying origins during different parts of the year
- ★ All orders support small-scale farming efforts and assist with development in rural communities throughout the world
- ★ Our Farmer Cooperative Partners are focused on creating social change within their communities. Your purchases support their efforts for: gender equality, access to education and healthcare, and promoting sustainable farming practices
- ★ We partner with On The Ground ([onthebackgroundlobal.org](http://onthebackgroundlobal.org)) to raise awareness and funds to help support the work of small-scale coffee producing farmers globally
- ★ Just Coffee Cooperative has raised and donated over \$25k to farmer partners and development projects in coffee producing countries since 2014

## JUST COFFEE FACTS

- ★ All of our coffee is 100% fair trade, shade-grown, and certified organic
- ★ We are committed to the fair trade movement and go beyond minimum fair trade requirements
- ★ We always pay above the fair trade minimum cost per pound for green coffee
- ★ Founded in 2001 in Madison, WI
- ★ Voted Madison Magazine 2016 Gold Recipient for Madison's Best Coffee Roaster
- ★ Voted Madison Magazine 2015 Bronze and 2014 Silver for Madison's Best Coffee Roaster
- ★ Voted Isthmus Magazine "Madison's Favorite" Local Coffee Roaster since 2010
- ★ Coffee is roasted daily Monday through Friday, and often on Sundays
- ★ All coffee is roasted in small batches - no mass production
- ★ Just Coffee Cooperative is a worker-owned cooperative
- ★ Coffee is available for ordering online (no minimum order) at [shop.justcoffee.coop](http://shop.justcoffee.coop)

